

Digital Signage Content Management Server



Description

Content Management Server (CMS) features a simple multilingual web user interface to create full screen and multizone content channels. The ONELAN solution also enables local on site content updates to be made and basic content control e.g. changing layout or changing TV channel. Balancing simplicity and ease of use with access to more powerful features for experts the CMS is suitable for both novice and professional users and scales seamlessly from single to thousand player networks.

The CMS is a comprehensive platform to achieve your organisation's goals be that brand engagement, increased revenue, compliance, increased efficiencies, awareness, cost reduction, customer satisfaction, to name but a few.

Features

- **Create :** Design full screen or multizone multimedia layouts using the simple to use drag-and-drop layout editor. Keep your signage fresh and relevant by using live content such as RSS and social feeds, television and custom apps for weather, key performance indicators and more. Reuse your existing web or intranet assets using the built-in web page crop and zoom functions.
- **Schedule :** The Publisher CMS makes targeted communication possible. Deliver the right message to the right place at the right time. Build sophisticated playlists quickly and easily using the drag-and-drop playlist editor and advanced content control features for day parting, conditional playback based on meta-tagging, random or sequential playback, inter-zone triggering and synchronization.
- **Publish :** With enterprise-class role-based permissions, the Publisher CMS provides for multi-user management of multiple content channels. Content distribution to players is through a unique intelligent file-transfer mechanism that supports USB, wired, WiFi, 3G or satellite connections to players for reliable delivery and security of content. Both manual and automatic publishing are supported.
- **Localize :** Designed for the novice or occasional user, ad hoc portals are easy-to-use web user interfaces through which users can manage local messages and data such as menus and venue schedules. They can be customized on a user or role basis and administrators have control over which content can be managed by other users.

Product Type

- SERVER